

**George Williams, Counselor**  
**Career & Business Development Services**  
*'with a personal touch'*

## **Introduction**

As a business development strategist and career planning advisor, George counsels with entrepreneurs and individuals to develop their talents, strengths and ideas to their maximum potential.

In doing so he has authored a diverse portfolio of winning sales proposals, business plans, financing packages and executive resumes. His ability to assist stems from 30 year of professional sales & marketing experience where he has mastered an ability to probe, interpret, translate, and document business processes and operations at both the strategic and tactical level.

Uniquely, through first-hand involvement with the challenges of minority and woman owned businesses, George specializes in providing advisory and technical support through a tailored and personal approach to develop their companies.

These experiences served him well as a driving force behind the start of the Consortium of African America Organizations (CAAO). As a co-founder, he organized the concept, strategy and incorporation of the northeast Ohio's 30 + professional African-American organizations to be a regional resource that stimulates economic development and inclusion opportunities for their member constituents.

He has served as the Cleveland Chapter and National President of Black Data Processing Associates (BDPA) where he was responsible for establishing the vision and strategic direction for its Chapters and Board of Directors. In this role as the official spokesperson and liaison with corporate sponsors, stakeholders, advisors and media, it was his responsibility to articulate the views and the perspectives of the organization in the areas of workforce and supplier diversity.

He currently serves as the minority community representative with the MetroHealth Hospital Institutional Review Board. He has also served on the boards of The Cleveland Education Fund, the Cuyahoga Community College Unified Technologies Center and the John Adams High School Vocational Education Advisory Group and CAAO.

Throughout the 1990s, he volunteered time and resources during the grand opening of the Rock & Roll Hall of Fame, the American Red Cross Conference, the City of Cleveland Thanksgiving Food Basket Program and the U.S. Conference of Mayors annual convention.

He is a John Carroll University graduate, Leadership Cleveland Alumni and product of the Cleveland Public School System. He serves as the Treasurer of the Condominium Association Board of Managers and resides in Mayfield Village with his wife Loretta.

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